



Social Media/Communications Associate

Supervisor : Executive Director

Type : Part-Time (Remote)

Reports to : Executive Director

Salary : Base Salary + Incentives / 10 Hours Per Week

Date of Hire : December 2024

Do you love social media? Would you like to be paid to use social media platforms to promote African American history and the Black freedom movement? Are you creative and passionate about engaging new audiences? If so, this is the role for you.

The Alabama African American Civil Rights Heritage Sites Consortium (Consortium) is seeking to hire a part-time Social Media/Communications Associate.

The Consortium is a dynamic and collaborative organization working to build the capacity and sustainability of civil rights sites in Montgomery, Birmingham, Selma and the Black Belt. Organized in 2017, the Consortium became an independent 501c3 organization in 2020. To learn more about the organization, visit aaacrhsc.org.

RESPONSIBILITIES

The Social Media/Communications Associate works as a part of the Consortium Team. The Social Media/Communications Associate will supply the Consortium's social media presence on all platforms, public relations and promotional campaigns. Responsibilities include collaborating with Consortium team members to either create and/or maintain the social media calendar; monitor social media landscape; create posts for social media channels, develop and publish content; optimize techniques to reach new audiences and improve audience engagement; and attend weekly Consortium Staff Meetings virtually.

PERSONNEL POLICY AND PROCEDURES

This is a professional, part-time, remote position with a flexibility to fulfill position responsibilities. The employee is expected to attend scheduled Zoom meetings. The employee will receive a Personnel Handbook detailing organizational personnel policies and procedures as part of a staff orientation.

Direct Deposit: Yes

Insurance: No

AAACRHSC is a 501(c)(3) non-profit organization and Equal Opportunity Employer. Employment is open to all, regardless of age, color, disability, gender, gender identity, gender expression, national origin, political affiliation, race, religion, sexual orientation, genetic information, veteran status, or any other basis protected by law.

TO APPLY – Send a cover letter and resume to marilyn.rawls@aaacrhsc.org. No phone calls, please.